

MS ADITI S DOEGAR

Assistant Professor

Department of Journalism and Mass Communication

Email: aditi303@yahoo.co.in

Qualification:

- NET (2020)
- MA (Journalism and Mass Communication)
- MA (Economics)
- Bachelor of Arts (with Economics Honours)

Ms Doegar commands strong fundamentals of journalism, having worked with UNI and NewsX. Her writings appear in several online news portals. Her style of teaching involves a balanced mix of insightful interaction and dissemination of practical wisdom. She promotes critical thinking and lively discussion among students to enable learning beyond prescribed syllabus. She aspires to contribute to meaningful media and communication research, while carving new dimensions in the field. Her areas of focus include environment, media education & research and media management. With a background in economics, she blends avenues of macroeconomics and public policy matters into a unique style of journalism. Her focus during the course delivery is to create an ecosystem of learning through content, communication and collaboration among the students. Her vision is to inculcate the sense of journalism among her students and equip them with the tools to create impactful content in their own field of expertise.

WRITINGS PUBLISHED

1) Authored a featured article on climate change titled “Are we doing enough to combat climate change?” published in ***The Indian Express*** (5th June 2023), reaching a national audience.

PAPER PRESENTATIONS:

1) Presented Research Paper at International Conference at VGC Mandi, (14th- 15th Feb, 2024) titled “**Framing of excessive rainfall in the 2023 Himachal Disaster: A comparative Analysis of National and Regional newspapers**”.

2) Presented a research paper titled "**Beyond the Playing Field: Gendered Frames and the Media Representation of Indian Athletes in the 2024 Paris Olympics**" at the Two-Day International Conference on "*Exploring the Literary Space as a Bridge Across Disciplines*" organized by the Department of English, Government College Una (H.P.) (15th & 16th November 2024).

3) Presented a research paper titled "**Toward a Theory of AI-Enhanced Accuracy in Climate Change Journalism**" at the 6th International Conference on Innovation in Communication Computing and Sciences (**ICCS-2025**) organized by Chandigarh Engineering College-CGC Landran, Mohali. (25th–26th September 2025).

4) Participated in the National Conference on "Artificial Intelligence as a catalyst for change in Healthcare, Physical Education and Media Education" organized by Chandigarh University held on 3rd- 4th November, 2025.

Presented my paper, "**Modelling AI Facilitated Accuracy in Climate Science Journalism**".

PROFESSIONAL DEVELOPMENT & FACULTY TRAINING, CERTIFICATIONS & WORKSHOPS

- 1) **Induction Training Programme:** Completed a one-week **Induction Training (Orientation)** for newly appointed Assistant Professors at the **Government College of Teacher Education, Dharamshala (Kangra)** under the Department of Higher Education, Govt. of Himachal Pradesh. (25th–30th September 2023).
- 2) **National Webinar:** "Essential Soft Skills for Building Academic Success and Promoting a Holistic Approach to Education." Organized by Nucleus of Learning and Development, 14 November 2024.
- 3) **One-Week Faculty Development Program (FDP):** Successfully completed a Faculty Development Program on "**Discovering Ikigai: Journey to Academic Excellence**" organized by B.R.B. College of Commerce, Raichur, Karnataka, in collaboration with Nucleus of Learning and Development (18th to 24th November 2024).
- 4) **One-Week Faculty Development Program (FDP):** Successfully completed a National Level FDP on "**Research Fundamentals: From Design to Ethical Practice**" organized by IIMT University Meerut in collaboration with Nucleus of Learning and Development. (24th–29th March 2025).
- 5) **One-Week Faculty Development Program (FDP):** Successfully completed a National Level FDP on "**Using Interviews in Qualitative Research in Social Sciences**" organized by B.R.B. College of Commerce, Raichur, Karnataka, in collaboration with Nucleus of Learning and Development. (7th–12th July 2025).

RESEARCH PUBLICATIONS (SCOPUS INDEXED)

- 1) **Journal Article (Scopus Indexed):** "Constructing Climate Resilience: Newspaper Coverage of Adaptation Policy in India," *The Journal of Applied Bioanalysis* (ISSN: 2405-710X), Vol. 11, Issue 4, pp. 473-485 (2025).
D.O.I :[10.53555/jab.v11i4.384](https://doi.org/10.53555/jab.v11i4.384)
<https://journalofappliedbioanalysis.com/constructing-climate-resilience:-newspaper-coverage-of-adaptation-policy-in-india>
- 2) **International Journal (In Press):** "Beyond the Playing Field: Gendered Frames and the Media Representation of Indian Athletes in the 2024 Paris Olympics," *EU-topías: A Journal on Interculturality, Communication, and European Studies* (Universitat de València & Université de Genève). ISSN: 2174-8454. (Co-authored with Dr. Anupam Kumar and Dr. Sabahudin Hadžialić).
<https://turia.uv.es/index.php/eutopias/article/view/32258/34029>
- 3) **Journal Article (Scopus Indexed):** "A Critical Analysis of Climate Change Representation in North Indian Newspapers and Its Impact on Public Opinion," *Journal of Environmental Protection and Ecology*, Vol. 26, No. 8, pp. 3096–3106 (2025). (Co-authored with Dr. Vinod)
https://scibulcom.net/en/article/1311-5065_2025_26_8_3096-3106